



2011 STATE EDUCATION CONVENTION & EXHIBIT SHOW EXHIBIT BOOTH INFORMATION

Over 270 companies exhibited at the State Education Convention and Exhibit Show in 2010. Reserve your booth today to take part in the 2011 show.

CONTRACT TERMS AND REGULATIONS

Please see our [Contract Terms & Regulations](#). After full payment is received, you will be required to agree to these statements to exhibit at the show.

BOOTH LOCATION PREFERENCE

Returning exhibitors from the January 2010 show can reclaim your 2010 booth location by emailing exhibitors@wasb.org stating your desire to reclaim your booth **by July 23, 2010**. You will receive email confirmation including an invoice. You must agree to the Contract Terms & Regulations before confirming your request. All booths not reclaimed by July 23, 2010 will be released for general sale beginning July 26, 2010.

New exhibitors may [request](#) booths not sold in 2010 prior to July 26 or request any available booth after July 26, 2010. The Web-based [floor plan](#) allows you to see what booths are available and where other exhibitors have been placed.

NOTE: The Exhibitor is solely responsible for site selection regarding proximity to competing or complimentary goods or services.

BOOTH RATES

*Applies only if paid in full on or by August 13, 2010.

Regular rate applies for contracts and payment received after August 13, 2010.

Booth Rates	Early Bird *	Regular
One 10' x 10' Corner Booth	\$956	\$979
One 10' x 10' Interior Booth	\$914	\$937
20' x 10' Corner + Interior	\$1,780	\$1,824
20' x 10' End Cap Booth	\$1,843	\$1,889
20' x 10' Interior Booth	\$1,712	\$1,755
20' x 20' Island or Peninsula	\$3,334	\$3,417
20' x 30' Island	\$4,814	\$4,934
20' x 40' Island	\$6,006	\$6,156
School Bus Space	\$2,121	\$2,174

BUSINESS CARD AND CONFERENCE GUIDE INFORMATION

Exhibitor will provide text for the official Conference Guide and for the online business card electronically once payment has been received in full. Your booth rent includes a basic business card and product description. An upgraded business card and enhanced Conference Guide presence are available for an additional \$60. Full details and descriptions of each option are included in the [Exhibitor Prospectus](#). Include the request for the upgrade in your booth request in the **Special instructions or requests** area or contact Alison Huber at exhibitors@wasb.org.

We look forward to working with you!